| Audio | Visual |
|---|---|
| Essential phospholipids or EPL represents well-defined, | Video of membrane containing EPLs.<br><br>Essential phospholipds or EPLs |
| highly purified extract of the semen of soybeans | Close-up of the membrane<br>Highly purified extract of the semen of soybeans |
| Unlike conventional phospholipids | Close-up of one EPL |
| Essentiale contains an enriched type of phosphatidylcholine, | Showing how the EPL forms the membrane<br><br>Essentiale contains an enriched type of phosphatidylcholine. |
| called dilinoleoylphosphatidylcholine | The close-up of the EPL with the chemical structure<br><br>Called dilinoleoylphosphatidylcholine |
| or DPLC | EPL molecule spins around<br>1,2-Dilinoleoylphosphatidylcholine (DPLC) |
| Which bears additional chains of polyunsaturated fatty acids | Shows molecular structure of the DPLC<br>At the top: additional, unsaturated fatty acids<br>Which bears additional chains of polyunsaturated fatty acids<br>At the bottom<br>1,2-Dilinoleoylphosphatidylcholine (DPLC)<br>Polyenyl-phosphatidylcholine (PPC) |
| The efficacy of Essentiale in the therapy of liver disease | Shows molecular structure of the DPLC<br>At the top: additional, unsaturated fatty acids<br>The efficacy of Essentiale<br>At the bottom<br>1,2-Dilinoleoylphosphatidylcholine (DPLC)<br>Polyenyl-phosphatidylcholine (PPC<br>Linoleic acid, linolenic acid and oleic acid |
| in the therapy of liver disease | Shows molecular structure of the DPLC<br>At the top: additional, unsaturated fatty acids<br>in the therapy of liver disease<br>At the bottom<br>1,2-Dilinoleoylphosphatidylcholine (DPLC)<br>Polyenyl-phosphatidylcholine (PPC<br>Linoleic acid, linolenic acid and oleic acid |
| Is confirmed by the ability of DPLC | Image fades to give lots of individual EPL molecules<br>Is confirmed by the ability of DPLC |

| | |
|---|---|
| To be incorporated into damaged sections of membranes | individual EPL molecules<br>To be incorporated into damaged sections of membranes |
| This then | Close-up of EPLs in the membrane<br>This then |
| Restores and maintains liver function | New EPL molecules join the membrane<br>Restores and maintains liver function |
| Stimulates regeneration to restore and maintain liver integrity and | New EPL molecules join the membrane shown as lighter colour<br>Stimulates regeneration to restore and maintain liver integrity and |
| Protects the liver from hepatotoxic compounds | Close up of membrane being protected from toxic compounds<br><br>Protects the liver from hepatotoxic compounds |
| Background music only | Zooms out from membrane and reference list appears<br>1. Gundermann KJ *et al* 2016<br>2. Essentiale® CCSI<br>3. Gundermann KJ *et al* 2011 |

NB Sub-titles marked in blue.