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DIGITAL TRENDS IN HEALTHCARE – THE POTENTIAL IMPACT ON NAFLD MANAGEMENT

Presentation key points

- Recent advances in technology mean we are living in a 'digital world', which will have a substantial impact on the way HCPs and patients manage chronic conditions
- Although NAFLD-specific health apps are available, their basic functionality and user experience means their usefulness to patients with NAFLD is limited
- Non-liver specific health apps are available, which provide dietary and fitness monitoring and advice, and can help improve liver-related outcomes in patients with NAFLD
- Future advances in technology could see a shift from a reliance on in-person clinical visits to continuous monitoring, remote diagnosis and a more digital healthcare experience for patients with NAFLD

MAIN TAKEAWAY

The involvement of modern technology can enhance NAFLD management, with patients and physicians able to effectively track and control disease factors remotely

HCP, healthcare professional; NAFLD, non-alcoholic fatty liver disease.